

Gene Austin
Chief Executive Officer, Convio

Gene is a Fortune 500 technology veteran, with two decades-plus of experience leading growth of young companies as well as major business units at global corporations.

Since joining Convio in July 2003, Gene has been the driving force behind the company's product innovation, strong customer acquisition, expansion of technology infrastructure and staff, and growth. During this time, Convio has grown its customer count to more than 1,200 organizations. Convio has made Red Herring's list of "100 Top Private Companies," been named to Forbes' list of "Fast Growing Privately Held Technology Companies" and ranked No. 1 on the Austin Business Journal's list of "Top 25 Fastest Growing Companies."

Gene is experienced in growing companies like Convio that are based on the "software as a service" (SaaS), or on-demand, model. He served as Senior Vice-President of Sales and Marketing at Careerbuilder.com, an on-demand, Internet recruiting company, where he contributed significantly to growth leading to a 1999 public offering. After CareerBuilder.com, Gene worked at Dell as Vice-President and General Manager of Internet Servers, and most recently, Gene was BMC Software's Vice President and General Manager of Enterprise Data Management, a \$600 million business unit.

Gene is active in the Austin community. Following his success as the 2006 and 2007 chair of the "20,010 in 2010 Initiative" for the Austin Chamber of Commerce, he was named Chair of Education and Talent for the Chamber, where he also serves on the Executive Committee of the Board of Directors. Austin is also active on the Board of the Westlake Chap Club in the Eanes Independent School District.

Gene has an MBA from Washington University in St. Louis and BS in Engineering Management from Southern Methodist University in Dallas.